# RESEARCH FOR PRIOR ART

Kol Trading

## STRATEGIC INTELLIGENCE FOR PATENTS

- State of the Art
- Freedom to use
- Potential new technology areas
- Key players – now and who is looking for the future !
- Market Intelligence
- Competitor intelligence
- Technology intelligence
- Finding commercialisation partners

## WHY PATENTS?

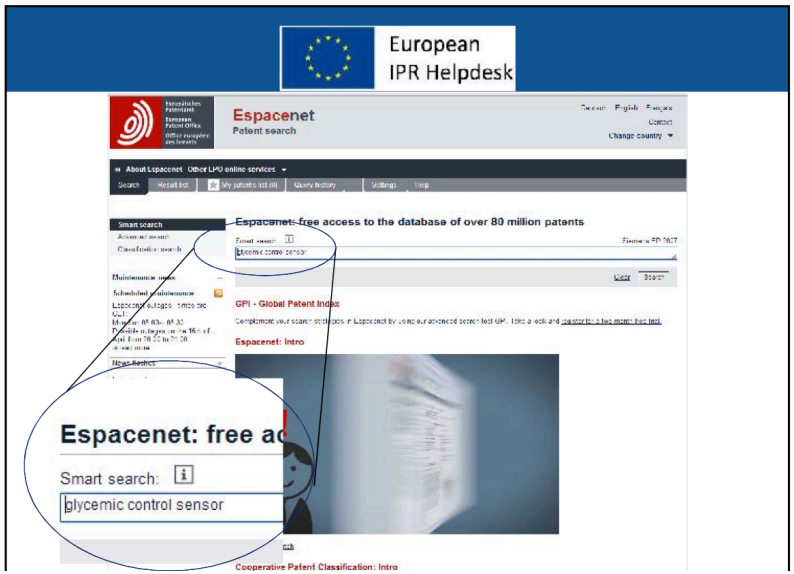
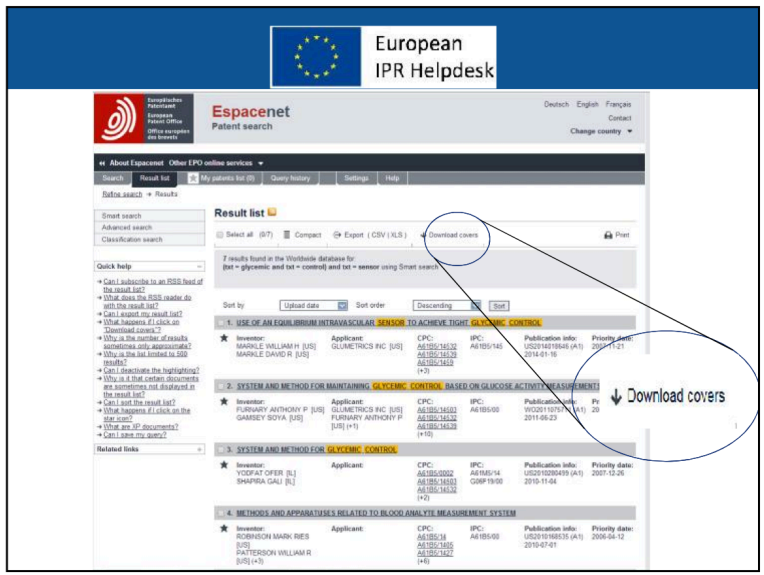
They represent the largest freely available technical publication resource;

- Patents are often the only publication on a subject;
- Patents are usually the first publication;
- Large resource: 80+ million documents;
- Growing rapidly: 2 applications every minute.

## NOT JUST IPR / LEGAL INFORMATION

- Bibliographic Information (who, where, when – companies and individuals) ;
- Technical information (state-of-the-art, background, research areas);
- Legal status information (freedom to use, regions protected in);
- Commercial information (future markets and territories

## SEARCHING FOR PRIOR ART

## Patents free search

- Patents provide highly structured and classified technical info: they reveal trends over time.
- Where to find info :
  - European Patent Office – esp@cenet : www.espacenet.com
  - World Intellectual Organisation – Patentscope: www.patentscope.wipo.int
  - Google patent www.google.com/patents
  - National patent offices