

Where to find advices about the content?



Documents:

- Application template, Work Programs (to find challenges), Standard Evaluation Form:
<https://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/eic-smeinst-2018-2020.html>
- Tips from EASME <https://ec.europa.eu/easme/en/sme-instrument-essential-tips-your-application>
- Tips from NCP <http://www.kpk.gov.pl/?p=21742>

Tips from EASME - IMPACT

- generate revenues and create jobs – **superior objective**
- market conditions evolution of the competition
- european or international dimension
- intellectual property
- concrete and realistic figures on the market size, the market share, the sales price
- commercialisation plan

Tips from EASME - EXCELLENCE

- disruptive innovation – **innovation which influence the market**
- it has the potential to change the dynamic of the market
- addresses a societal challenge
- added value of your idea
- why it is viable and better than existing solutions
- opportunities
- demonstrate that you understand the risks (market barriers, risk and mitigation plan)

Tips from EASME - IMPLEMENTATION

- commercial competence
- credibility of your team and of your work plan
- how you will organise your team
- if you intend to use external partners to bring competences that you don't have in your company (and cost)
- realistic time frame (and tasks must be adequate to proposal objectives)

http://ec.europa.eu/research/participants/data/ref/h2020/other/wp/2016_2017/annexes/h2020-wp1617-annex-k-fs3p_en.pdf Subcontractors