Summary
"How my dream application should look like"

- Clearly describe what we offer/our solution for end user need
- Objectives jave to be measurable (not percentage)
- Describe benefits for the company and EU eceonomy
- Describe resluts of the project, whic are beneficial for end users and clients
- Do market research and see the compatition (what is on the market is competition)
- Describe project management (see basics of project management)
- Describe Key personnel and reasonably justify subcontracting
- To win evaluator over, convince them that you aremotivated to successfuly finish the project
- Desctribe every issue/point in the application
- Clear and precise descriptions (points)
- Use Canvas Business Model do create your project (you can add it in the text)
- Pay attention to graphics

H2020 – SME Instrument - Tools

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